



PRESS INFORMATION

Honda Cars India organises Body & Paint Service Camp at all dealerships across India

New Delhi, September 14, 2020: Honda Cars India Ltd., leading manufacturer of premium cars in India today announced a 'Body & Paint Service Camp' for its esteemed customers giving them a chance to give their Honda cars the same look they once fell for. This customer-centric initiative will start from 14th September 2020 and will continue till 26th September 2020 at all authorized Honda service outlets across India.

The 13-day Body & Paint Service Camp will offer multiple benefits to Honda customers including attractive offers on customer paid Body and Paint Repair in terms of labour and select parts like Bumpers, Windshield and Side Mirror; Interior Enrichment, Paint Treatment & Beautification and Overall car sanitization. Customers will be offered free services like Top Wash and Body & Paint evaluation and additional Battery Buy Back offer during this camp.

Talking about the initiative, **Mr. Rajesh Goel, Senior Vice President and Director, Marketing & Sales, Honda Cars India Ltd.** said, *"Staying true to our commitment of providing Joy of buying and superior ownership experience to our customers, all Honda dealers across India are organizing this Body & Paint Service camp for their cars. This camp will help them to maintain their cars and renew their appearance after the lockdown period. We appeal our customers to avail the benefits offered during the camp and treat your loved vehicles with a makeover."*

Customers are advised to book the service appointment before visiting the dealerships through Honda Cars India website, Honda Connect app or by directly contacting the dealership.

As part of COVID-19 safety protocol, HCIL dealerships and workshops are adhering to all safety measures and guidelines along with social distancing protocols to provide the services to the customers safely.

About Honda Cars India Ltd.

Honda Cars India Ltd. (HCIL), a leading manufacturer of premium cars in India, was established in December 1995 with a commitment to provide Honda's latest passenger car models and technologies, to the Indian customers. HCIL has two state-of-the-art manufacturing facilities at Greater Noida, U.P and at Tapukara, Distt. Alwar, Rajasthan.

The company's product range includes Honda Jazz, Honda Amaze, Honda WR-V, Honda City, Honda Civic and Honda CR-V, which are manufactured in India. Honda's models are strongly associated with



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advanced design and technology, apart from their established qualities of durability, reliability and fuel-efficiency.

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